





**(ENGLISH)**

[TIME ALLOWED — 3 HOURS]

(MARKS — 100)

**TOURISM AND TRAVEL OPERATION (THEORY-I)**

- Instructions.*—(1) All questions are *compulsory*.  
 (2) Figures to the right indicate *full* marks.

	<b>Marks</b>
1. (a) Fill in the blanks (any <i>five</i> ) :—	5
(i) IATA is establish in the Year .....	
(ii) Amboli is situated in ..... district.	
(iii) Taj Mahal is built by .....	
(iv) Paithan is famous for .....	
(v) Naigara fall in ..... continent.	
(vi) In India ..... State is famous for backwater.	
(b) State whether <i>true</i> or <i>false</i> (any <i>five</i> ) :—	5
(i) Raplico of Taj Mahal is Bibi Ka Makbara.	
(ii) London City is situated in the banks of Themis River.	
(iii) Ajanta is well known for natural beauty.	
(iv) California is in Europe Continent.	
(v) Headquarter of W.T.O. is in Paris.	
(vi) Brochure is a Electronic Media.	
(c) State Long forms (any <i>five</i> ) :—	5
(i) U.F.T.A.A.	(ii) W.T.O.
(iii) G.I.T.	(iv) T.A.A.I.
(v) E.T.C.	(vi) I.C.A.O.
(d) Match the following pairs :—	5
<b>'A' Group</b>	<b>'B' Group</b>
(i) Road	(1) As per meter reading
(ii) Railway	(2) Flexible
(iii) Ships	(3) Carrying capacity is more
(iv) Air-Transport	(4) Fastest mode of transport
(v) Water-Transport	(5) Slowest mode of transport
(vi) Motor Taxi	(6) Largest Network in Asia
	(7) Smallest Network in India.

[Turn over]

2. Attempt any *two* of the following :— 16
- (a) Explain the various Customs formalities.
  - (b) Explain the sources of Income of Travel Agency.
  - (c) Give details of G.I.T.
  - (d) Give details about M.T.D.C.
3. Attempt any *two* of the following :— 16
- (a) State various tourist destinations in Maharashtra (at least 20).
  - (b) What is F.I.T.? Give in Details.
  - (c) Explain the various factors affecting tourism.
  - (d) What is Visa ? Give various types of Visa.
4. Answer in brief (any *two*) :— 16
- (a) How will you market tourist destination ?
  - (b) Explain the various Membership types of P.A.T.A..
  - (c) What are the various types of Land Transport ?
  - (d) Prepare 4 days Itinerary for Mumbai-Shirdi.
5. Write short notes on (any *four*) :— 16
- (a) Functions of I.A.T.A.
  - (b) T.A.A.I.
  - (c) Rules for baggage in Air-transport.
  - (d) Advantages of water-transport.
  - (e) Electronic Media.
6. Attempt any *two* of the following :— 16
- (a) How will you set-up a your new Travel Agency ?
  - (b) Give in details about tourist destinations in World. (at least 20).
  - (c) What is Passport ? Give details about procedure to get a Passport.
  - (d) Explain the various promotional material for marketing tourism destinations.
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